



27.09
10.10 26



27.09
10.10 26



PRESS KIT

ARWC 2026



THE ADVENTURE RACES

Adventure racing, overseen in France by the French Triathlon Federation, offers an extraordinary human and sporting experience.

Its purpose is to showcase natural landscapes through routes that lead competitors off the beaten track.

Its concept: teams of four athletes racing in autonomy, fully immersed in nature, for four to eight days..



WHAT IS THE ARWC 2026?



Heidi Muller
CEO of ARWS

« We are honoured to bring Adventure Racing to France and look forward to discovering the traditions and natural landscapes of Corsica. »

AT THE HEART OF A DREAM DESTINATION: CORSICA

**100 TEAMS,
FEATURING THE WORLD'S BEST ATHLETES
30 NATIONS REPRESENTED**

**4 RACERS PER TEAM / 320 ATHLETES IN TOTAL
A NON-STOP COURSE OF 500 KM
20,000 METRES OF ELEVATION GAIN
5 TO 8 DAYS OF RACING, IN AUTONOMY AND WITH
NAVIGATION/ORIENTEERING**

**AN ORGANISING COMMITTEE BRINGING TOGETHER
CORSICAN OFFICIALS, EVENT ORGANISERS, AND
SPORTS REPRESENTATIVES.**

WHAT IS THE ARWC 2026?

**FROM 27 SEPTEMBRE
TO 10 OCTOBRE 2026**

DIRECT ECONOMIC
IMPACT ESTIMATED
AT €1.36 MILLION

**BETWEEN 600 AND 800
PEOPLE INVOLVED
IN THE EVENT:**

ATHLETES,
VOLUNTEERS, MEDIA,
SUPPORTERS, AND
PARTNERS.

**ORLWDWIDE TELEVISION
COVERAGE THANKS
TO THE STRONG
GLOBAL REACH OF
THE ARWS.**



WHAT WILL THE COURSE BE?



Designed with exploration in mind, the course will showcase Corsica throughout a journey of roughly 500 km.

STARTING CITY:
CORTE
ARRIVAL CITY:
L'ILE-ROUSSE



Between these two locations, teams will take on a non-stop itinerary of trekking, mountain biking, kayaking, packrafting... travelling from north to south, east to west, across the Island of Beauty.





27 > 29 SEPT / CORTE

Teams welcoming, equipment checkings, skill testing

29 SEPT / CORTE

Team parade

Racer's briefing and Opening ceremony

30 SEPT/ CORTE

Media's briefing + Prologue

1^{ER} OCT / CORTE / RACE START

6 > 9 OCT / L'ILE-ROUSSE / TEAMS ARRIVAL

9 OCT/ L'ILE-ROUSSE

Closing ceremony and Gala dinner

10 OCT / L'ILE-ROUSSE

Departures and team transfers



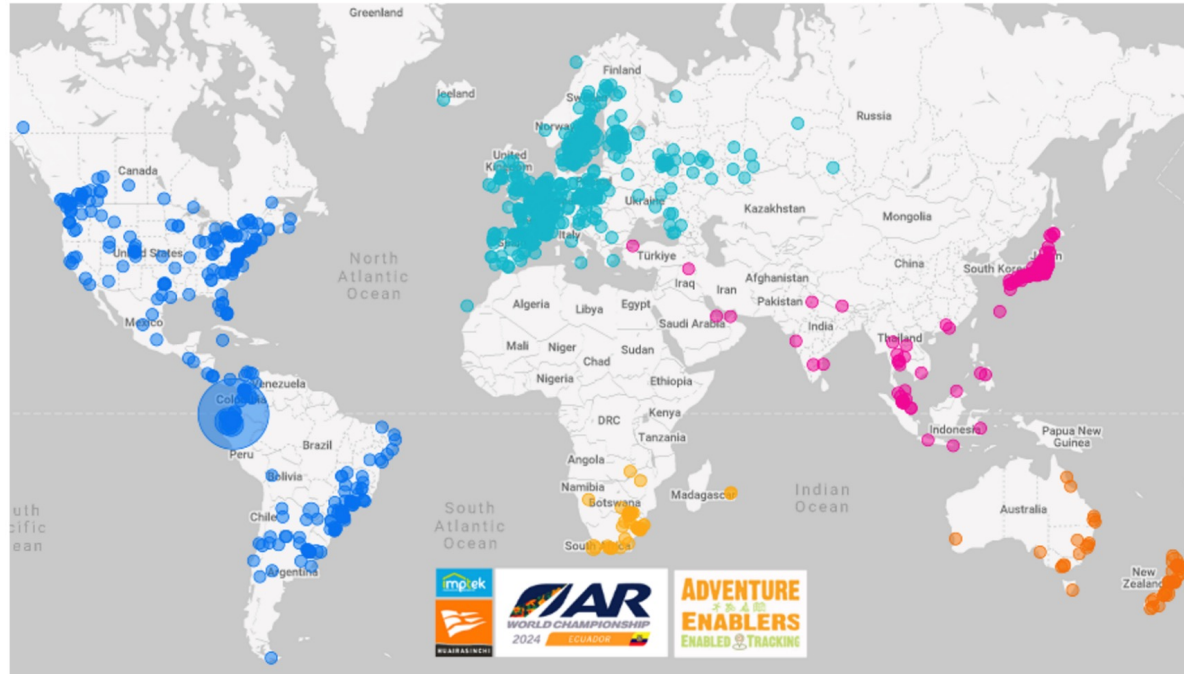
WHAT IS THE AUDIENCE FOR AN ARWC?



SOUTH AFRICA 2023

Total Reach from Media:
6,5 millions views

TV broadcast
Swedish National TV
Spain National TV
Japan National TV
USA National TV



In France, thanks to a partnership with the TV channel L'Équipe, a 52-minute film is broadcast for each edition.
Between 25,000 and 50,000 viewers on average per broadcast.



CANADA 2025

Total Reach from Media:
10 millions views

TV broadcast
Adventura AR TV
Japan National TV
Canada Ad TV

YouTube Channel
3 500 hours of video watched



Pascal Bahuaud, race director and founder of the French leg of the ARWS adventure races.

What is the spirit of adventure racing??

Races of the Adventure Racing World Series circuit are created to encourage a maximum autonomy of the competitors. GPS devices are prohibited and replaced by maps at a 1:50,000 scale instead. Competitors will go through such magnificent landscapes that they will naturally adopt a preservation mindset. Raising awareness and fostering responsibility proves far more effective than strict access bans, in his sense, we believe that a careful and thoughtful use of natural spaces is far more efficient. This constant reflection on nature serves the design of the race as a genuine driving force..

Why is Corsica an exceptional set up for this World Championship?

We are preparing an authentic race that encourages a respectful exploration of the island's natural territories. Our baseline, Back to Nature, reflects our desire for this immersive team expedition to stay true to the essence of non-stop adventure racing.

What could be more "magical" than the Island of Beauty to host this World Championship? We are proud to prepare such a challenge and excited for the months ahead, fully dedicated to bringing this extraordinary adventure to life.

A PROMISE: BACK TO NATURE



Our tagline, ***Back to Nature***, is an ode to respecting the natural world.

Discovering rich, little-explored landscapes is our guiding principle, combined with promoting a sport built on strong values.

Athletes and partners sign the **Back to Nature charter**, reflecting our firm commitment to organising the event in full respect of natural environments.





27.09
10.10 26



THE REGISTERED TEAMS



THE WORLD'S TOP 5 IN THE RACE



100 teams registered,
representing 26
nation.

On the starting line:
the world's Top 5,
including the French
team 400Team,
world champions in
2024 and bronze
medallists in 2025.



RACERS BY NATION (04-26)

 USA: **26** racers

 Spain: **22**

 Belgium: **18**

 Canada: **16**

 Poland: **16**

 United Kingdom: **14**

 Netherlands: **14**

 Finland: **12**

 AIN (neutral): **11**

 South Africa: **9**

 Japan: **8**

 Estonia: **7**

 New Zealand: **7**

 Colombia: **6**

 Switzerland: **5**

 Australia: **4**

 Denmark: **4**

 Sweden: **4**

 Philippines: **4**

 Argentina: **4**

 Brazil: **3**

 Croatia: **2**

 Chile: **1**

 Ireland: **1**

 Slovenia: **1**

 France: **117**



THE EVENT'S DEDICATED WEBSITE:

arwc2026.com

Go.arwc2026.com

THE ARWS WEBSITE

arworldseries.com

THE RAID IN FRANCE WEB SITE

raidinfrance.com

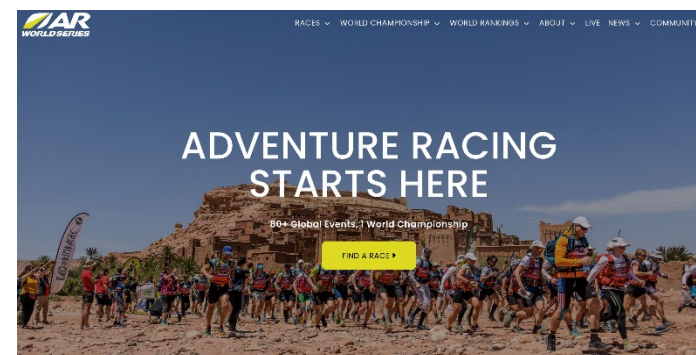
SOCIAL MEDIA

Adventure Racing World Series

Raid in France

French Triathlon Federation

[Facebook/Instagram/YouTube](#)



THE ARWC 2026 PARTNERS





27.09
10.10 26



PRESS CONTACTS

VINCENT FEUILLET, MEDIAS MANAGER:
+ 33 (0)6 62 39 86 91/ VINCENT@ARWC2026.COM

NANCY BAHUAUD, EVENT DIRECTOR:
+ 33(0)6 13 17 65 60 / NANCY@ARWC2026.COM

